

Schedule G: Expenditures By Consultant

Sch-G

Findley for Iowa	Status:	Filed
Committee Type: Attorney General	Statutory Due Date	10/29/2010
County: Dallas	Adjusted Due Date	
District: 0	Filed Date	10/29/2010 12:20:06 PM
Committee Code: 5145	Postmark Date	
Political Party: Republican	Amendment Date	4/23/2015 12:28:44 PM

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Ten Capitol 12020 Sunrise Valley Dr. Ste. 180 Reston, VA 20191	7/31/2010 11/30/2010	Radio/TV ads	\$541,000.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/14/2010	KDTH-FM 346 West 8th Street Dubuque, IA 52001	17, :60 Second Radio Spots	\$360.27
10/14/2010	KOEL-FM 501 Sycamore Street Waterloo, IA 50703	38, :60 Second Radio Spots	\$1,067.60
10/14/2010	KFAB-AM 5010 Underwood Avenue Omaha, NE 68132	30, :60 Second Radio Spots	\$2,337.50
10/14/2010	WMT-AM 600 Old Marion Road NE Cedar Rapids, IA 52402	6, :60 Second Radio Spots	\$612.00
10/14/2010	KGLI-FM 1113 Nebraska Street Sioux City, IA 51105	68, :60 Second Radio Spots	\$673.20
10/14/2010	WHO-AM 2141 Grand Avenue Des Moines, IA 50312	45, :60 Second Radio Spots	\$5,634.65
10/14/2010	WJOD-FM 5490 Saratoga Road Dubuque, IA 52002	38, :60 Second Radio Spots	\$700.57
10/14/2010	Regional Rep Radio 1100 Chester Avenue Cleveland, OH 44115	30, :60 Radio Spots On each of the stations below; Radio stations include: KMCS-FM, KWPC-AM, WDST-FM, KHBT-FM	\$1,077.90
10/14/2010	WOC-AM 3535 East Kimberly Road Davenport, IA 52807	16, :60 Second Radio Spots	\$544.00
10/14/2010	KGLO-AM 341 South Yorktown Pike Mason City, IA 50401	20, :60 Second Radio Spots	\$899.98

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/14/2010	KXEL-AM 514 North Jefferson Waterloo, IA 50701	30, :60 Second Radio Spots	\$688.50
10/14/2010	KHAK-FM 425 Second Street, Ste 450 Cedar Rapids, IA 52401	30, :60 Second Radio Spots	\$2,337.50
10/14/2010	WLLR-FM 3535 East Kimberly Road Davenport, IA 52807	30, :60 Second Radio Spots	\$3,017.50
10/14/2010	KIAI-FM 341 South Yorktown Pike Mason City, IA 50401	38, :60 Second Radio Spots	\$1,634.06
10/18/2010	KTIV-TV 3135 Floyd Blvd. Sioux City, IA 51108	69, :30 Second TV Spots	\$11,071.25
10/18/2010	KCAU-TV 625 Douglas Sioux City, IA 51101	22, :30 Second TV Spots	\$3,480.75
10/18/2010	KFXA-TV 600 Old Marion Road NE Cedar Rapids, IA 52402	4, :30 Second TV Spots	\$892.50
10/18/2010	Thompson Everett 4435 Waterfront Drive 4th Floor Glen Allen, VA 23060	825, :30 Cable TV Spots Cable TV spots to run on the following cable systems: - Harlan Utilities Cable, Mediacom, Cox Media in the Omaha/Council Bluffs TV DMA - Mediacom in the Ottumwa TV DMA - Onmedia and Mediacom in the Quad Cities TV DMA	\$28,517.42
10/18/2010	KAAL-TV 1701 10th Place NE Austin, MN 55912	38, :30 Second TV Spots	\$2,388.50
10/18/2010	KPTH-TV 100 Gold Circle Dakota Dunes, SD 57049	17, :30 Second TV Spots	\$3,081.25
10/18/2010	KDSM-TV 4023 Fleur Drive Des Moines, IA 50321	26, :30 SEcond TV Spots	\$9,371.25
10/18/2010	KMEG-TV 100 Gold Circle Dakota Dunes, SD 57049	73, :30 Second TV Spots	\$7,981.50
10/18/2010	KCRG-TV 501 2nd Ave SE Cedar Rapids, IA 52401	47, :30 Second TV Spots	\$12,452.50
10/18/2010	KWWL-TV 500 East Fourth Street Waterloo, IA 50703	84, :30 Second TV Spots	\$12,605.50

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/18/2010	WOI-TV 3903 Westown Parkway West Des Moines, IA 50266	3, :30 Second TV Spots	\$1,487.50
10/18/2010	KIMT-TV 112 North Pennsylvania Avenue Mason City, IA 50401	60, :30 Second TV Spots	\$7,433.25
10/18/2010	KGAN-TV 600 Old Marion Road NE Cedar Rapids, IA 52402	70, :30 Second TV Spots	\$14,037.75
10/18/2010	KXLT-TV 6301 Bandel Road NW Rodhester, MN 55901	5, :30 Second TV Spots	\$425.00
10/18/2010	KTTC-TV 6301 Bandel Road NW Rochester, MN 55901	22, :30 Second TV Spots	\$5,142.50
10/18/2010	WHO-TV 1801 Grand Avenue Des Moines, IA 50309	76, :30 Second TV Spots	\$19,516.00
10/18/2010	KCCI-TV 888 Ninth Street Des Moines, IA 50309	63, :30 Second TV Spots	\$31,467.00

Consultant Sub-Total **\$192,936.65**

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Craig, Sara E 7005 Sheridan Circle Urbandale, IA 50322	10/22/2010 11/2/2010	Communication Consultant	\$1,000.00

Total Consultant(s) Expenditures **\$192,936.65**